

Press release

Free of charge: Guests in Zell am See-Kaprun enjoy free public transport

Zell am See-Kaprun (w&p), 28 March 2019 – Out and about in Pinzgau: With the introduction of the Mobility Card, Tourismusverband Zell am See-Kaprun provides a new offer: for the first time, all guests staying in Zell am See-Kaprun overnight can use all means of public transport throughout Pinzgau for free from May onward. The ticket for local public transport offers an excellent service for guests and emphasises the relevance of sustainable tourism in the region.

Discover Zell am See-Kaprun car-free

There is plenty to experience in and around Zell am See-Kaprun. Until now, guests have been using their own cars to get to and discover tourist attractions. The new [Mobility Card](#) enables all guests, who stay in Zell am See-Kaprun overnight, to use public transport throughout Pinzgau for free from 2019 onward. The card is valid already from the first overnight stay during the summer season from 1 May until 31 October 2019, and offers guests added value in terms of organisation and experiences. Using the ticket for postbuses, Pinzgau Railway as well as the ÖBB railway service, the Mobility Card includes the use of public transport already on the day of arrival and the day of departure. Starting from Pinzgau's regional border, arrival by public transport is not only environmentally friendly, it also costs less.

With the new mobility offer, all overnight guests in Zell am See-Kaprun can reach the region's highlights - Kitzsteinhorn, Schmittenhöhe, Kaprun High Mountain Reservoirs or Sigmund Thun Gorge – in comfort by public transport. Thanks to the convenient location of the train station in Zell am See, many hotels in the town are directly accessible and within walking distance. In addition, there are special evening bus services between Zell am See and Kaprun throughout the summer, thus holidaymakers can visit many events and attractions in comfort and car-free even after sunset. With this, Tourismusverband Zell am See-Kaprun, in close cooperation with the regional public transport providers, offers guests a significant incentive to change from transport by car to the public transport services, and contributes with this measure to a reduction in traffic and better air quality in the entire district.

Mobility Card complements the tourism programme

The Zell am See-Kaprun [Summer Card](#) has been offering a wide range of possibilities and discounts for many years already. This card is still included in bookings with one of the partner accommodations and enables guests to use a total of 40 attractions in and around Zell am See-Kaprun for free. The Summer Card includes the full advantages of the Mobility Card in addition from 2019 onward.

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Further information about the Zell am See-Kaprun tourist region is available at www.zellamsee-kaprun.com.

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About Zell am See-Kaprun:

Glacier, mountain and lake – the Austrian all-year destination Zell am See-Kaprun combines the entire variety of the Alps. This unique natural paradise at the edge of the Hohe Tauern National Park offers sportsmen and women, active holidaymakers, families and anyone seeking relaxation a wide range of adventure worlds in summer as well as in winter. The range includes Gipfelwelt 3.000 at the Kitzsteinhorn, the only glacier ski resort in Salzburger Land, the Maiskogel family ski resort, the local mountain Schmittenhöhe as well as the crystal-clear Lake Zell of drinking water quality and the multi-award winning 36-hole golf course. Tradition and authenticity are reflected in the region's events and culinary specialities. Sports events in a class of their own, like the Ironman 70.3 World Championship 2015 and Grossglockner Ultra-Trail, are staged in the amazing mountain world. The hotel industry delights with Salzburger Hof, the region's only five-star superior hotel. Guests enjoy relaxation on 20,000 square metres in the aqua and wellness world of the Tauern Spa as well as at many other traditional comfort hotels.

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