

## Press release

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### Nonstop winter action:

### The most spectacular event highlights in Zell am See-Kaprun

*Zell am See-Kaprun, 18 November 2019 (w&p) – The fascination of winter will be brought to perfection in the Zell am See – Kaprun region in 2020: winter, in all its splendour, challenges sportsmen and women at the Winter Spartan Race, while snow and ice at the GP Ice Race create the perfect basis for the next edition of this legendary ice race. How glacier, snow and ice are formed will be explained on the new Kitzsteinhorn Explorer Tour Winter and early birds enjoy being first on the piste at the Ski'n'Brunch events on the Schmittenhöhe.*

#### **To the limits and beyond: Winter Spartan Race 2020**

Speed, agility, stamina and team spirit – the Winter Spartan Race demands everything from the participants. Spartan Race, the world's biggest and most famous obstacle race series, invites to its second edition in Zell am See-Kaprun on **11 and 12 January 2020**. With a spectacular wintry mountain scenery around Kaprun Castle as background, there is a choice of four disciplines at the only Winter Spartan Race in the German-speaking countries: Spartan Sprint, Spartan Super, Hurricane Heat and Hurricane Heat HH12HR. At the Spartan Sprint, runners must manage five kilometres with 20 obstacles, while ten kilometres and 25 obstacles must be conquered during Spartan Super. The route leads through snow-covered forests, across ditches and uneven ground as well as through water obstacles. Especially challenging are the Hurricane Heat disciplines. An at least four- or twelve-hour race across an unknown distance awaits the teams. The races in the “Extreme Endurance” category require Spartans to master team- as well as individual-based, solution-oriented, physically as well as mentally challenging tasks. “Expect the unexpected” is the motto. But young adventurers aged between four and 15 are also welcome at the Spartan Race and can enjoy a thrilling time at Spartan Kids.

Spartans and anyone who wants to be one can look forward to various exhibitors, a diverse culinary programme and many other activities at the Spartan Festival which is staged around the races. 3,000 starters from 28 nations came to Zell am See-Kaprun for the launch of the Spartan Race Winter series in January 2019. Starting places for 2020 are still available. Up-to-date information at: [www.zellamsee-kaprun.com/de/events/spartan-race](http://www.zellamsee-kaprun.com/de/events/spartan-race)

#### **Ice, Ice Baby: The second edition of the legendary GP Ice Race**

Two days of motorsports in extreme conditions and an extraordinary atmosphere: The GP Ice Race, relaunched with a spectacular premiere last year after 45 years of sleeping beauty slumber, will take place again in Zell am See-Kaprun in 2020.

Amateur and professional drivers of different teams and car manufactures show off their skills on ice in the famous racing ground at the old airport in Zell am See again on **1 and 2 February 2020**. Traditional skjoring – where a skier is pulled by a rope attached to a motor vehicle – and show drives of famous drivers are also on the two-day agenda. On site, motorsports fans can look forward to an impressive cross-section of premium racing cars from all eras: vintage cars, classic cars and vehicles with alternative drives. In addition, motorsports legends like Hans-Joachim Stuck will

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also be at the race in 2020. The GP Ice Race has lost nothing of its fascination even 80 years after the first ice race on the frozen Lake Zell. With the relaunch of this historic race, the initiators, Ferdinand Porsche and Vinzenz Greger, have created a spectacular event of tangible motorsports, attracting more than 8.000 enthusiastic visitors from around the world last year.

Single tickets are available in the online presale from just Euro 25.00. First impressions as well as up-to-date information on tickets and programme are available at: [www.zellamsee-kaprun.com/de/events/gp-ice-race](http://www.zellamsee-kaprun.com/de/events/gp-ice-race)

### **For explorers: The new Kitzsteinhorn Explorer Tour**

Nature experiences for everyone: The Kitzsteinhorn EXPLORER Tour will be available as winter edition for the first time from **31 December 2019 until 14 April 2020**. Accompanied by a National Park Ranger, participants explore four climate zones from the valley up to the world of the glaciers in just one day and learn how glacier ice is formed, where golden eagles and bearded vultures are at home or what strategies mountain flora develops to survive the cold.

The guided tour starts with managing 2,261 metres of difference in altitude by cable car. Two special Kitzsteinhorn EXPLORER gondolas, with special interior allowing for a gigantic 360°-view from Lake Zell to the Grossglockner – Austria's highest mountain, will be taken into operation as highlight of the 3K K-ONNECTION, which was newly launched in November 2019. Once arrived at the destination, TOP OF SALZBURG in 3,029 metres above sea level, a tour of Gipfelwelt 3000 with Cinema 3000 and the National Park Gallery is truly rewarding. The Kitzsteinhorn Explorer Tour Winter is free of charge and registration in advance is not required. Participants only need a cable car ticket. The guided tour takes place every Tuesday and starts at 10am at Kaprun Center/MK Maiskogelbahn lower terminus.

Further information at: [www.zellamsee-kaprun.com/de/events/veranstaltungskalender/kitzsteinhorn-explorer-tour\\_e-664416](http://www.zellamsee-kaprun.com/de/events/veranstaltungskalender/kitzsteinhorn-explorer-tour_e-664416)

### **For early birds: Ski'n'Brunch on the Schmittenhöhe**

I am first! The Schmittenhöhe cable car opens its gondola doors from 7am already on nine days in 2020. Accompanied by a unique sunrise above the mountains, winter sports fans have the possibility to enjoy freshly groomed pistes for 1.5 hours before anyone else. Energy for a day of skiing provides a substantial brunch on the Schmiedhof Alm or the Blaickner's Sonnalm afterwards. Apart from clear morning air, plenty of information and insider tips on Zell's local mountain are also provided.

The Ski'n'Brunch rides are available every Thursday in **January and February 2020**. The number of participants is limited. Tickets cost Euro 45.00 per person and are available at the cash desk of the Schmittehöhe cable car as well as online in the [voucher shop](#).

Further information about tickets and registration at: [www.zellamsee-kaprun.com/de/events/veranstaltungskalender/ski-n-brunch\\_e-689679](http://www.zellamsee-kaprun.com/de/events/veranstaltungskalender/ski-n-brunch_e-689679)

Further information about the Zell am See-Kaprun tourist region is available at [www.zellamsee-kaprun.com](http://www.zellamsee-kaprun.com).

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### **About Zell am See-Kaprun:**

Glaciers, mountains and lake – the all-year round destination of Zell am See-Kaprun in Austria brings together the diversity of the Alps. In the unique natural paradise at the edge of the Hohe Tauern National Park, sports enthusiasts, active holidaymakers, families and those seeking relaxation will discover a wide range of experiences in summer and in winter. These include Gipfelwelt 3.000 - the summit world on the Kitzsteinhorn in 3,000 metres above sea level, the only glacier ski resort in Salzburger Land, the Maiskogel family resort, the Schmittenhöhe panorama and family mountain, Lake Zell and the multi-award winning 36-hole golf course. In winter is Zell am See-Kaprun one of Austria's most attractive winter sports regions. Snow enthusiasts can conquer a total of 408 piste kilometres, including glacier, with just on ski pass thanks to the Ski ALPIN CARD of the ticket network. Tradition and authenticity are reflected in the events and culinary specialties of the region. First-class sports events like IRONMAN 70.3 and Grossglockner Ultra Trail attract sports enthusiasts to the stunning mountain world.

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