

Press release

GP Ice Race gondola promotes spectacular ice race in Zell am See-Kaprun

Promoting the ice race in Zell am See Kaprun on 1 and 2 February 2020 from now on, an exclusive gondola in the design of the GP Ice Race has been created at the areitXpress in cooperation with the Schmittenhöhebahn. The new cabin was unveiled in a ceremony at the upper terminus of the areitXpress by Dr Wolfgang Porsche, his grandson and initiator Ferdinand Porsche and his business partner Vinzenz Greger, Schmitten board member Dr Erich Egger and Renate Ecker, tourism director of Zell am See-Kaprun, on 9 January 2020.

Zell am See-Kaprun, 9 January 2020 - The idea was developed last year during the new edition of the legendary ice race at the airfield in Zell am See. Dr Erich Egger (chairman of Schmittenhöhebahn AG), Georg Segl (chairman of the Zell am See Tourism Association) and Renate Ecker (tourism director of Zell am See-Kaprun) agreed to the creation of a Schmittenhöhebahn gondola in a special GP Ice Race design for the second edition of the event. Following the ceremonial unveiling of the new cabin, the gondola is now advertising the second edition of the GP Ice Race as an ambassador on the Schmittenhöhe. On 1 and 2 February 2020, the legendary ice race will take place for the second time.

Joy about the continuation of the GP Ice Race

Ferdinand Porsche, co-founder of Greger Porsche Classic Cars (Vienna) and, together with Vinzenz Greger, initiator of the GP Ice Race, emphasises: "We are proud that a cable car gondola of the Schmittenhöhebahn will from now on carry the logo of the GP Ice Race and will in future promote our event in front of thousands of skiers, whom we would of course like to welcome as guests at our event".

Vinzenz Greger adds: "We appreciate the active support of Zell am See-Kaprun, the Schmittenhöhebahn and the local authorities and businesses. We can literally feel the enthusiasm of the people from the Zell am See-Kaprun region and, with this support, we will do everything possible to make the second edition of the GP Ice Race a success".

Dr Erich Egger, chairman of the Schmittenhöhebahn AG, emphasises: "We have been supporting the GP Ice Race from the very beginning with our know-how and help, for example, with the snowmaking and preparation of the race track. We also have a long-standing association with Porsche - our areitXpress is in a way the Formula 1 among mountain railways. Renate Ecker, tourism director of Zell am See-Kaprun, underlines: "We are very pleased to be able to bring motorsports and its fans to Zell am See-Kaprun between glacier, mountain and lake with the second GP Ice Race. This also revives old memories and the enthusiasm in the region. With the special "Ice Week" for a whole week before the event, Zell am See-Kaprun delights with special offers and highlights on the subject of ice.

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Record number of participants

The registration deadline for the GP Ice Race has now expired. A record number of almost 150 participants is expected in Zell am See-Kaprun on the first weekend of February 2020. The eight competition classes range from modern R5 rally cars to classic cars, buggies and skijoring, where skiers are pulled by racing cars. The traditional skijoring, like 70 years ago, will also be back on the programme and, with celebrities like the former ski racer Axel Lund Svindal, there will be a lot of action and excitement on the icy race track. Weekend tickets are available for 40 euros. Day tickets can also be purchased on site. Admission for children under the age of 14 is free.

Supporting programme ICE WEEK 2020 - one week of ice fever in Zell am See

From 27 to 31 January 2020, the town centre of Zell and its surroundings will be dominated by the subject of ice. Numerous accommodation establishments, restaurants, bars and shops offer discounts, specials and exhibitions on ice during the week before the event. Experience an ice wine sampling session at Feinkost Lumpi, an exhibition by Foto Haidinger in the Seegasse and special Ice Race menus at Hotel Sonnberg or at Eder Hütte. "Snow Art on the Mountain" is a highlight on the Schmittenhöhe at the start of the ICE Week. The Zell snow artist Franz Kaufmann creates stylish cars made of snow at the Areitbahn III upper terminus. The exhibition runs until 2 February. On Friday, 31 January, the Southern Californian company "Luftgekühlt" will be exhibiting exclusively air-cooled Porsche cars from 6pm to 10 pm on the forecourt of the Ferry Porsche Congress Center. The special exhibition of the US team presents extraordinary, historic sports, racing and GP Ice Race cars accompanied by musical entertainment. Porsche works driver Patrick Long and racing driver and photographer Jeff Zwart will also be taking part.

Printable pictures of the opening ceremony: Free of charge photo material in connection with the press release is available under the following link:

<https://projects.punkteins.de>

Login: Media
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Further information about the Zell am See-Kaprun tourist region at www.zellamsee-kaprun.com.

Further information about the GP Ice Race at www.zellamsee-kaprun.com/gpicerace

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About Zell am See-Kaprun

Glaciers, mountains and lake – the all-year round destination of Zell am See-Kaprun in Austria brings together the diversity of the Alps. In the unique natural paradise at the edge of the Hohe Tauern National Park, sports enthusiasts, active holidaymakers, families and those seeking relaxation will discover a wide range of experiences in summer and in winter. These include the "Gipfelwelt 3,000" in 3,029 metres on the Kitzsteinhorn - the only glacier ski resort in Salzburger Land, the Maiskogel family region, the panorama and family mountain Schmittenhöhe, Lake Zell

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and the multi-award winning 36-hole golf course. In winter is Zell am See-Kaprun one of Austria's most attractive winter sports regions. Thanks to the Ski ALPIN CARD ticket network, snow enthusiasts can conquer a total of 408 kilometres of ski slopes including the glacier. Tradition and authenticity are reflected in the events and culinary specialties of the region. First-class sports events like IRONMAN 70.3 and Grossglockner Ultra Trail attract sports enthusiasts to the spectacular mountain world.

Zell am See-Kaprun Tourismus

Johanna Klammer, BA

Tel. +43 6542 - 770 28

j.klammer@zellamsee-kaprun.com

www.zellamsee-kaprun.com

www.facebook.com/zellamseekaprun

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