

PRESS RELEASE

WELCOME BACK TO ZELL AM SEE-KAPRUN: SUMMMER HOLIDAYS WITHOUT WORRIES

Zell am See-Kaprun, 28 May 2020 (w&p) – The wait is over: Just in time for the start of summer, Austrian guests can once again experience the holiday variety in Zell am See-Kaprun without worries from 29 May 2020 onwards. For the border with Germany, the Austrian Federal Government, in coordination with the German Federal Government, has announced the complete reopening as of 15 June. With the possibility of free of charge cancellation or change of booking up to 48 hours before arrival, the "BOOKING WITHOUT WORRIES**" campaign guarantees guests of the region flexibility and 100% planning security for a summer holiday in Zell am See-Kaprun. Between glacier, mountain and lake, the Austrian year-round destination offers responsibly implemented unforgettable summer experiences for active holidaymakers, connoisseurs and the whole family.**

In Austria, the reopening of the tourism infrastructure - initially for Austrian holidaymakers - from catering and accommodation establishments to mountain railways and leisure facilities has been gradually underway since mid-May 2020. Soon, travellers from Germany will be able to visit restaurants, quaint huts, hotels and holiday apartments in the neighbouring country again. Relaxing on excursions along the mountains and the lake will also be possible again. Especially important are mutual consideration and dealing with each other responsibly. The hosts in Zell am See-Kaprun have prepared themselves for this and are now looking forward to experiencing a safe summer without worries in Zell am See-Kaprun together with their guests.

PURE FEELING OF FREEDOM IN OVER 3,000 METERS ABOVE SEA LEVEL

Offering a fantastic view high up in the Gipfelwelt 3000 as well as providing opportunities for hiking and mountain biking in eternal ice, the [Kitzsteinhorn](#) Glacier will be open again from 29 May 2020. The [Maiskogel](#) family mountain as well as the year-round toboggan run "Maisflitzer" also welcome visitors again from Wednesday to Sunday every week. The TOP OF SALZBURG viewing platform in 3,029 meters above sea level offers visitors a stunning view across the mountain world on the edge of the Hohe Tauern National Park. The eternal ice of the glacier provides fun in summer snow and a wonderful place for chilling out in the ICE ARENA. Thanks to the new cable car connection 3K K-connection, the glacier can be reached directly from Kaprun during a unique panoramic ride from the end of June. On the Kitzsteinhorn Explorer Tour, guests explore four climate zones from the valley to the glacier world with a National Park Ranger. The variety of [hiking trails](#) on the Kitzsteinhorn and Maiskogel ranges from relaxed leisurely hiking with a tour of the huts to the sporty challenge of the guided summit tour "My first three-thousand-metre high mountain". The [mountain bike and freeride routes](#) on the Kitzsteinhorn and Maiskogel provide an adrenaline kick during your summer holiday.

MOUNTAIN EXPERIENCES WITH 360°-NATURE PANORAMA

This year's summer operations on the Schmittenhöhe family and panorama mountain will also start again at the end of May. Those seeking relaxation will start the holiday day calm and balanced with [yoga on the mountain](#). After a session in fresh mountain air with yoga teacher Monika Rauter, you can enjoy a substantial breakfast. This summer guests have the unique opportunity to be the first to reach the summit of the Schmittenhöhe. After an exclusive uphill ride and a short hike, early risers will be rewarded with an unforgettable [sunrise](#) over Zell am See, accompanied by the fine sound of alphorns and a cosy mountain breakfast afterwards. The certified herb expert Fredi takes connoisseurs on a journey into the alpine flora during a [herb and leisure hiking tour](#). Participants learn about the wild herbs along the trail and use them for delicious dishes or soothing ointments in the workshop afterwards.

SUMMER AQUA FUN AT THE LIDOS OF LAKE ZELL

In Zell am See-Kaprun, guests can look forward to alpine experiences on glacier and mountain as well as the crystal-clear water of [Lake Zell](#). It is one of the most beautiful lakes in Austria and it is the ideal place for swimming and relaxing on hot summer days. From 29 May 2020, the three spacious lidos at the swimming lake will once again welcome water enthusiasts and sun worshippers. Panoramic pools, diving towers, water trampolines, giant slides and children's playgrounds provide fun and refreshment for the whole family. But Lake Zell is not only the perfect place to dive into the cool water from the beach: holidaymakers also enjoy plenty of activities on the water while surfing, stand-up paddling or kayaking. The panoramic tours with the MS Schmittenhöhe offer particularly beautiful views across the lake with the mountain scenery as backdrop. On 4 July and 1 August 2020, guests will enjoy an exclusive on-board "[Rose Breakfast](#)" with local organic products.

SUMMER HOLIDAYS WITHOUT WORRIES IN ZELL AM SEE-KAPRUN

Any uncertainty in the holiday planning of travellers visiting the region is eliminated with the "[BOOKING WITHOUT WORRIES](#)" campaign: For bookings with arrival between 1 June and 31 August 2020, numerous establishments in Zell am See-Kaprun guarantee free of charge cancellation or change of booking without giving any reason up to 48 hours before arrival. Sportsmen and women, active holidaymakers, families and anyone who is looking for relaxation can experience over 40 attractions and sights at reduced or even no additional cost with the [Zell am See-Kaprun Summer Card](#), which is included in the booking with participating accommodation providers. Among the benefits included in the card are the top excursion destinations in the region, such as the Sigmund Thun Gorge and the Kaprun High Mountain Reservoirs. In addition to the uphill and downhill rides to and from the Kitzsteinhorn and the Schmittenhöhe, holidaymakers with the Zell am See-Kaprun Summer Card also enjoy free admission to the lidos and a boat trip on Lake Zell. Thus, the card offers an attractive added value for a summer holiday full of variety.

Further information available at www.zellamsee-kaprun.com and www.zellamsee-kaprun.com/sicherer-urlaub.

A preview of the summer in Zell am See-Kaprun is available here:

https://www.youtube.com/watch?v=mhM0A_1DQ8w

ABOUT ZELL AM SEE-KAPRUN:

Glaciers, mountains and lake – the all-year round destination of Zell am See-Kaprun in Austria brings together the diversity of the Alps. In the unique natural paradise on the edge of the Hohe Tauern National Park, sports enthusiasts, active holidaymakers, families and those seeking relaxation will discover a wide range of experiences in summer and in winter. These include the “Gipfelwelt 3,000” in 3,029 metres on the Kitzsteinhorn - the only glacier ski resort in Salzburger Land, the Maiskogel family region, the panorama and family mountain Schmittenhöhe, Lake Zell and the multi-award winning 36-hole golf course. In winter is Zell am See-Kaprun one of Austria’s most attractive winter sports regions. Thanks to the Ski ALPIN CARD ticket network, snow enthusiasts can conquer a total of 408 kilometres of ski slopes including the glacier. Tradition and authenticity are reflected in the events and culinary specialties of the region. www.zellamsee-kaprun.com

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