

PRESS RELEASE

FROM SNOW TO LAKE: SUMMER HOLIDAYS IN ZELL AM SEE-KAPRUN

Zell am See-Kaprun, 12 May 2021 (w&p) – Summer, sun, snow: From 19 May 2021 - just in time for the start of summer - a carefree holiday in Zell am See-Kaprun between glacier, mountain and lake is possible again. The region offers an endless range of activities: from swimming fun at Lake Zell and leisurely hiking tours on the Schmittenhöhe to snow on the Kitzsteinhorn - you can't fit more summer into your holiday!

HIGH ALPINE EXPERIENCES AT 3,000 METRES

The [Kitzsteinhorn](#) glacier is located in the middle of Austria's highest mountains and offers visitors of the TOP OF SALZBURG viewing platform at 3,029 metres a stunning view of the surrounding mountain world on the edge of the Hohe Tauern National Park. But the Kitzsteinhorn not only offers fabulous views, it also provides welcome refreshment in the summer heat in the ICE ARENA: Guests can make up for a missed winter holiday in the eternal ice of the glacier with a snowball fight, tobogganing or in a deckchair on the "snow beach". Even skiing and snowboarding is possible on the pistes of the Kitzsteinhorn until 24 July 2021. Those who have had enough of fun in the snow can enjoy absolute freedom in nature while hiking or mountain biking on the Kitzsteinhorn and on the [Maiskogel](#) family mountain. The diverse [hiking trails](#) range from relaxed and leisurely hut tour to the sporty challenge on the "[My first three-thousand-metre high peak](#)" guided summit tour. The new Maiskogel Trail will be added to the wide range of [mountain bike and freeride routes](#) in summer 2021. Thanks to its wide design and low gradient, the trail is ideal for beginners and families. The bike tours on the Kitzsteinhorn and Maiskogel can also be combined with all cable cars. With the K-connection, guests are taken from the village of Kaprun directly to the glacier, and experience unique panoramic views while climbing 2,261 metres in altitude - the largest difference in altitude metres in the Eastern Alps. Accompanied by a National Park Ranger, guests explore nature from the valley to the glacier world and learn more about the formation of the glacier ice as well as the flora and fauna in the four climate zones on the [Kitzsteinhorn Explorer Tour](#).

DELIGHTFUL MOMENTS WITH A NATURAL PANORAMA

Active holidaymakers, connoisseurs and families alike get what their heart desires on the [Schmittenhöhe](#) panorama and family mountain. In summer, early risers have the opportunity to be the first to reach the summit of the Schmittenhöhe and enjoy the magnificent sunrise over Zell am See after a short hike. A substantial mountain breakfast afterwards complements a perfect morning on the Schmittenhöhe. Yoga enthusiasts and those who want to become one start their day relaxed with [yoga on the mountain](#): Surrounded by fragrant alpine meadows, in the fresh mountain air, the yoga session balances body and mind. Gourmets of all ages learn about the wild growing plants along the hiking trail during the [herb and leisure hiking tour](#) with the Schmitten herb expert Fredi. The herbs are processed afterwards and turned into soothing ointments, refreshing lemonade or delicious spreads during a

subsequent course in the herb workshop. The [guided hiking tour](#) to the neighbouring summit of the Schmittenhöhe takes you uphill to dizzy heights. Starting from the trassXpress upper terminus, hiking enthusiasts climb the Maurerkogel and experience pure summit bliss thanks to the fantastic panorama of the most famous mountain massifs in Pinzgau.

AQUA FUN ON LAKE ZELL

With a water temperature of 23 degrees, the crystal-clear Lake Zell provides pleasant refreshment on hot summer days. The spacious lido is the ideal place to swim and relax. At the same time, visitors can enjoy a unique alpine lake panorama of the surrounding mountains. Lake Zell also has a lot to offer for fans of water sports: Kitesurfing, water skiing, sailing or stand-up paddling guarantee fun and action. The mountain scenery can be enjoyed especially well during a boat or ship tour on the lake. And there is also a culinary highlight: during the panoramic round trip on the MS Schmittenhöhe, gourmets can enjoy a leisurely breakfast on the sun deck and savour regional organic products.

YOU CAN'T FIT MORE SUMMER INTO YOUR HOLIDAY

This year, travellers will once again benefit from the “[BOOKING WITHOUT WORRIES](#)” campaign and can plan their holidays free of any worries: In summer 2021, numerous establishments in Zell am See-Kaprun grant free cancellation or rebooking up to 48 hours prior to arrival. Sports enthusiasts, active holidaymakers, families and those seeking relaxation can enjoy over 40 local attractions and sights with the [Zell am See-Kaprun Summer Card](#), which is included when staying at a participating accommodation. The card includes the region's top excursion destinations, such as the Sigmund Thun Gorge and the Kaprun High Mountain Reservoirs. In addition to the uphill and downhill rides on the Kitzsteinhorn and the Schmittenhöhe, the Zell am See-Kaprun Summer Card for holidaymakers also includes boat trips on Lake Zell and admission to the lidos. Thus, the card offers attractive added value for a summer holiday full of variety.

Further information at www.zellamsee-kaprun.com and www.zellamsee-kaprun.com/en/service/safe-holiday.

ABOUT ZELL AM SEE-KAPRUN:

Glacier, mountains and lake – the all-year round destination of Zell am See-Kaprun in Austria combines the diversity of the Alps. In the unique natural paradise at the edge of the Hohe Tauern National Park, sports enthusiasts, active holidaymakers, families and those seeking relaxation will discover a wide range of experiences in summer and in winter. These include “Gipfelwelt 3,000” on the Kitzsteinhorn – the only glacier ski resort in SalzburgerLand, the Maiskogel family region, the panorama and family mountain Schmittenhöhe, Lake Zell and the multi-award winning 36-hole Leading Golf course. In winter is Zell am See-Kaprun one of Austria's most attractive winter sports regions. Thanks to the Ski ALPIN CARD ticket network, snow enthusiasts can conquer a total of 408 kilometres of pistes, including the glacier, with just one single ski pass. Tradition and authenticity are reflected in the events and culinary specialties of the region. www.zellamsee-kaprun.com

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